

# Banned Books Week

Shine a spotlight on the freedom to read with this Banned Books Week marketing kit! Encourage your patrons to explore challenged and banned titles available in your library's digital collection—stories that spark conversation, celebrate diverse voices, and champion the right to think for yourself. With this kit, you'll have everything you need to promote access, raise awareness, and invite your community to join a powerful nationwide celebration of the freedom to read.

## List of Toolkit Items

4

### Ready-to-use Assets

A print-ready poster, flyer, and two social media images with jackets included.

4

### Canva Assets

Customize the jacket covers to promote specific titles to your library patrons.

2

### Suggested Copy

Ready-to-use social copy and descriptive text for your social media posts.

## Ready to Use Social Media Copy

### Version 1

These stories were too bold for some, but they are waiting for you at the library. Explore our banned books collection in the Libby app.

### Version 2

From beloved classics to bestselling YA, banned books are stories that challenge us, move us, and reflect voices that deserve to be heard. Celebrate #BannedBooksWeek by checking out ebooks and audiobooks that others have tried to remove from the shelf—but you can still borrow instantly with your library card. Find them in Libby!

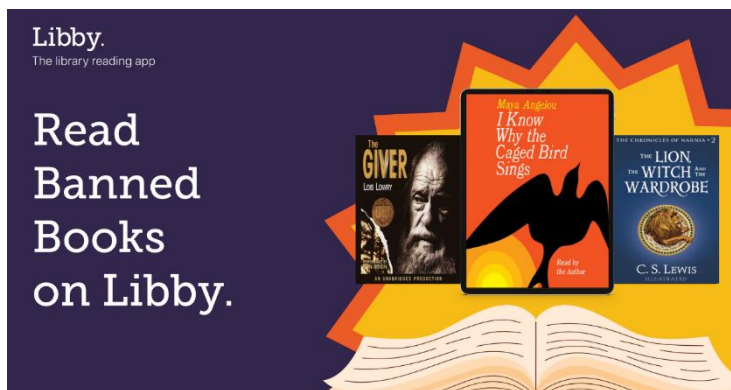
## Descriptive Image Copy

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image copy (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image copy to your banned books posts.

**Continued on the next page...**



A navy background with a yellow and orange starburst. At the bottom of the graphic is an illustration of an open book. At the top of the graphic are the words “Read Banned Books on Libby” in white. In the center of the graphic is a device displaying the book *I Know Why the Caged Bird Sings* by Maya Angelou. To the left of the device is jacket cover for the book *The Giver* by Lois Lowry. To the right is the jacket cover for the book *The Lion, the Witch and the Wardrobe* by C.S. Lewis. In the top left corner is the Libby wordmark and tagline, “The library reading app” in white.



A navy background with a yellow and orange starburst. At the bottom of the graphic is an illustration of an open book. On the left side of the graphic are the words “Read Banned Books on Libby” in white. To the right is a device displaying the book *I Know Why the Caged Bird Sings* by Maya Angelou. To the left of the device is jacket cover for the book *The Giver* by Lois Lowry. To the right is the jacket cover for the book *The Lion, the Witch and the Wardrobe* by C.S. Lewis. In the top left corner is the Libby wordmark and tagline, “The library reading app” in white.

*The Giver* by Lois Lowry. To the right is the jacket cover for the book *The Lion, the Witch and the Wardrobe* by C.S. Lewis. In the top left corner is the Libby wordmark and tagline, “The library reading app” in white.